



# GP BULLHOUND GROUP – COOKIES NOTICE

## OVERVIEW

This website (the **Website**) is operated by GP Bullhound Holdings Limited and its various subsidiaries (the **GP Bullhound Group**). Each subsidiary will process cookies data depending on the scope of your relationship and the legal and regulatory obligations applicable to that legal entity within the GP Bullhound Group, this may include the General Data Protection Regulation (2016/679), the e-Privacy Directive (2002/58/EC) and the Data Protection Act 2018.

Please read this Cookie Notice carefully as it contains important information on who we are and how we use cookies on our website. This Cookie Notice should be read together with our <https://cdn2.hubspot.net/hubfs/4119751/Website%20disclaimers/201804-GP-Bullhound-Privacy-Notice.pdf> which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint. This Cookies Notice informs you of how our Website utilises “cookies” and your rights in respect of them.

## COOKIES AND OUR WEBSITE

A cookie is a small text file which is placed onto your device (e.g. computer, smartphone or other electronic device) when you use our Website or HTML formatted emails that you may open.

We use cookies on our Website. There are “essential” cookies that ensure that the Website is secure and allow us to provide you with any requested information. There are “non-essential” cookies that allow us to improve your online experience and track the Website’s performance. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually. Without certain cookies, we are unable to provide some services that you might request. By using our Website you accept “essential” cookies, however you may opt-in or opt-out of using “non-essential” cookies.

Our Website may link to other websites owned and operated by certain trusted third-parties to assist us in providing the relevant services and information to you. These other third-party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third-party websites, please consult their policies as appropriate.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

**GP.Bullhound**

GP Bullhound Holdings Limited, 52 Jermyn Street, London SW1Y 6LX, England Phone +44 207 101 7560

[www.gpbullhound.com](http://www.gpbullhound.com)



## CONSENT TO USE COOKIES AND CHANGING SETTINGS

We will ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (for example, to enable you to put items in your shopping basket and use our check-out process).

You can withdraw any consent to the use of cookies or manage any other cookie preferences by amending your options on the cookie preferences. It may be necessary to refresh the page for the updated settings to take effect.

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the guidance on cookies published by the UK Information Commissioner's Office, [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

## OUR USE OF COOKIES

The table below provides more information about the cookies we use and why:

The cookies we use	Name	Purpose
Hubspot	__hstc	This contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session). It expires in 13 months.
Hubspot	hubspotutk	This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.
Hubspot	__hssc	This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.
Hubspot	__hssrc	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session. It contains the value "1" when present. It expires at the end of the session.

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## HOW TO CONTACT US

Please contact us at [marketing@gpbullhound.com](mailto:marketing@gpbullhound.com) if you have any questions about this Cookies Notice or the information we hold about you.

## CHANGES TO THIS COOKIES NOTICE

This Cookies Notice was published on 17 January 2022.

We may change or update this Cookies Notice from time to time.

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